

# GAEA Revised Management Plan

In April of 2005, President Debi West and President-Elect Drew Brown organized a spring leadership retreat where the current GAEA Management Plan was revisited. The leadership committee created a new mission statement and looked closely at our current plan, making some changes that have become our new management plan. Huge thanks to our committee for their time and dedication to our organization.

## Mission Statement:

The Georgia Art Education Association is committed to quality visual art education for all learners, provided by certified art educators!

### Section I:

#### Advocacy

##### Goal:

To develop a comprehensive advocacy agenda for art education; Prepare literature and or packets to help systems support their efforts...bottom line, we must educate the public; Involve businesses in art education advocacy; Advocate for fully funded certified arts specialists in all schools (recommend clockhour requirements, staffing, ratios and budgeting); Form local grassroots coalitions...join ALL GA.

##### Important Points:

Invite legislators, county commissioners, county superintendents, mayors and state board members to fall conferences and division lunches; Get a volunteer to act as the media communicator; Send certificates of appreciation to recognize businesses that support the arts. Use our GAEA District Presidents, Collage, YAM, CAE, and conferences to educate and follow through so we will begin to see policy change in Georgia.

\*revised by Helen Fleming Stone, April 2005

### Section II

#### Professional Development

##### Goal:

- I. To increase the number of NBCT art educators in Georgia
- II. To develop and implement a system of mentorship programs statewide
- III. Advance and increase knowledge in the field of art education

Develop workshops at conferences regarding NBCT and continue to instill in our art educators the importance of seeking NBC; Develop an overview of the NBPTS requirements and standards; Develop our own GAEA incentive plan to motivate teachers to pursue NBPTS; Collaborate with the higher education programs linking NBPTS goals into the curriculum; Identify art educators in different districts and divisions who are willing to become mentors to new art educators...appoint a "mentor" guide for the board; Identify new / student members at all conferences and tap into their strengths; Solicit quality workshops on education strategies and curriculum and assessment; Use e-mail and mailings to invite new members to the conferences, specifically the President's Reception.

\*revised by Debi Davis, Jane Baars and Alisa Hyde, April, 2005

Section III:  
Leadership

Goal:

Identify emerging and mature leaders; Identify student leaders and teach them about the GAEA...they are our future organization! Recognize GAEA leaders; Revisit the management plan as needed; Invite elects to come to board meetings early to see how these meetings work; Appoint a GAEA board member to act as a mentor guide.

\*revised by Joe Emery and Deborah Lackey Wilson, April 2005

Section IV:  
Educational Requirements

Goals:

Encourage inclusion of arts grades for academic qualification; Appoint a group of secondary and higher education representatives to research the inclusion of arts grades for academic qualifications; Encourage the inclusion of arts grades for HOPE Scholarship qualification and college entrance GPA determination; Work with the state board of education to encourage the appointment of a state fine arts coordinator.

\*revised by Debi Davis, Jane Baars, and Alisa Hyde, April, 2005.

Section V:  
Membership

Goals:

To increase membership by 10% annually; Invite non-members to the Fall and Spring Conferences; Continue to use the "Art Happenings" monthly electronic newsletters to communicate with the state arts educators; Have District Presidents conduct workshops at fall and spring conferences, bringing in educators from their districts; Work with the student chapter reps to continue developing incentives to involve and recognize students; Begin a GAEA mentorship program; Continue to work with our PR representative to recognize successful art teachers in the state; Encourage the District Presidents to have "art get togethers" to showcase the importance of belonging to the GAEA; Send letters of welcome to new members as identified by the monthly membership list from NAEA.

\*revised by Debi West and Drew Brown, April, 2005

Here's to the creation of our newly revised management plan!

Thank you to:

Debi West, Drew Brown, coordinators

Debi Davis, Jane Baars, Helen Fleming Stone, Joe Emery, Alisa Hyde, Deborah Lackey Wilson, and the voice of Marshall Adams, committee members.