



Please complete this form and mail by September 15, 2009. Space is limited. Make check payable to Georgia Art Education Association or GAEA; mail both check and form to: **Jane Baars, GAEA Treasurer, 314 Fox Hills Road, Douglas, GA 31535** (or e-mail questions to **Debi Davis, debi.davis@lowndes.k12.ga.us**)

Commercial Exhibitor Fee: \$225.00 per draped table
Colleges and Universities: \$125.00 per draped table cost for electrical set-up: \$10.00
Artist Market: \$75.00 per draped table

SPONSORSHIP

Businesses and individuals have the opportunity to help support our mission to provide quality art education services in Georgia at the annual fall professional development conference. Each year, over 300 members come to our fall conference and attend numerous events, including the Saturday Night Gala with a keynote speaker. This year we will host Peabody award winning filmmaker **Carol Sauvion**. Her documentary, *Craft in America* was nominated for two Emmy awards and was recently broadcast on PBS. She is also the executive director of Craft in America.

Our sponsorship program is designed to bring partners on board, to help sponsor various events and/or speakers at our conference. Through partnering with GAEA, sponsors help support educational services and receive wide exposure through doing so. Membership benefits include the following **at all levels of participation**:

- One draped table in vendor's exhibition area
- Recognition in the conference program
- Recognition on table décor at event, if applicable
- A full slide of advertisement in the electronic exhibit
- A link to their website on the GAEA website

The following levels are available for participation:

Platinum: \$2000 and over

1. Free ½ page, black ad in GAEA Collage (bi-annual publication to 1000+ art educators)
2. Prominent Corporate Logo listed as a major sponsor in the fall conference program and in GAEA Collage.
3. Four tickets to a meal event of your choice at the fall conference.

Gold: \$1500-\$1999

1. Prominent Corporate Logo Identification as a major sponsor in the fall conference program and in GAEA Collage
2. Two tickets to a meal event of your choice at the fall conference.

Silver: \$500-\$1499

1. Prominent Corporate Logo Identification as a major sponsor in the fall conference program and in GAEA Collage

Possible Events to Sponsor:

- **Members Show and Reception**
- **Art Auction** (proceeds go to scholarships for graduating high school seniors going into an art related field)
- **Contra-dancing Reception**
- **Helen Fleming Stone Dessert Reception**
- **Guest Speaker: Carol Sauvion**
- **Division Luncheon Program**
- **Awards Banquet**
- **Kids Lunch and Learn Activity**
- **Breakfast for Sunday Morning Board Meeting**

PROFESSIONAL LEARNING CONFERENCE PROGRAM ADS

(Two annual events—Fall and Spring; format varies)

Refer to website for dates, locations and name of Conference Chair www.gaea.armstrong.edu

1-Color Ads (Black) <i>except for full page back cover (4-color process)</i>		
1/8 page	Horizontal 2 3/8 X 5 inches; vertical 5 X 2 3/8 inches	\$65.00
1/4 page	Horizontal 3 5/8 X 5 inches; vertical 5 X 3 5/8 inches	\$95.00
1/2 page	Horizontal 5 X 7 1/2 inches	\$165.00
Full page	10 X 7 1/2 inches	\$275.00
Full page, inside front cover	(same size as above)	\$295.00
Full page; inside back cover	(same size as above)	\$295.00
Full page; back cover, color	(same size as above)	\$395.00

Donations

Door Prizes and Give-Aways. You are invited to select merchandise that represents your company to give to our conference attendees at registration or as door prizes to showcase your company. We will properly credit your company with advertisements and announcements. In order for your item to be included in conference registration bags, we will need a quantity of 300.

Examples of donations:

- Backpacks, computer bags, coffee cups, sports bottles
- Office materials such as pens, highlighters, magnets, key chains
- Art materials for the classroom
- Curriculum materials and lesson plans
- Catalogs, New Product Information
- Gift Certificates and/or Coupons

Please complete this form and send with payment to Jane Baars, 314 Fox Hills Road, Douglas, GA 31535

Business or University Name: _____

Contact: _____ Position: _____

Mailing Address: _____

Phone: _____ Cell Phone: _____

Fax: _____ E-Mail: _____

of tables for _____ Commercial Exhibitor (\$225.00 per draped table)

of tables for _____ Colleges and Universities (\$125.00 per draped table)

of tables for _____ Artist Market (\$75.00 per draped table)

electrical set-up cost \$10.00- **YES or NO**

_____ I would like to sponsor the following event: _____ *OR*

_____ I want GAEA to choose an event that needs a sponsor. Amount Sponsored: _____

Signature: _____ Date: _____

Exhibitor Set Up, Breakdown Times and hotel information will be sent to you upon receipt of contract. For more info, please contact GAEA Business Representative Debi Davis at debi.davis@lowndes.k12.ga.us or go to the GAEA website: www.gaea.armstrong.edu.